

Financial Communications Expertise

Financial Relations Board (FRB), an MWW Group company, has been a leader in financial communications and investor relations for more than 45 years and employs professionals and executives with an average of 18 years financial experience. Their background includes work as investment bankers, analysts, portfolio managers, business reporters/editors and financial communications practitioners.

INVESTOR RELATIONS

FRB has partnered with thousands of companies to help build shareholder value. We have a heritage of successfully helping clients to weather weak economies and volatile stock price environments through tactical and proactive communications with all stakeholders. Our deep experience resides in:

- Corporate positioning and communications
- Investment community targeting and outreach
- Financial media relations
- Shareholder management services
- Valuation analysis

We assist companies in telling their stories and improving the quality of communications between senior managers and shareholders at every opportunity including:

- Financial communications strategy development and implementation
- Quarterly earnings and conference call preparation
- Annual reports
- Investor conference presentations
- Analyst days and meetings
- Annual shareholder meetings

INITIAL PUBLIC OFFERINGS

FRB has been a key part of more than 350 IPOs, more than any other firm, and is uniquely qualified to help build investor support along with a reporting and disclosure infrastructure to ensure a successful launch and life as a public company. We work with companies, their legal counsel and investment bankers on Pre-IPO Services, IPO Process Support and Post-IPO Assistance. Specifically, this includes:

Pre-IPO Services

- Positioning and investment message development
- Consulting on issues awareness and compliance
- Communications procedures and protocols
- Roadshow presentation development and training

IPO Process Support

- Employee communications
- Investor website development
- Listing day activities – news releases, exchange events/bell ringing, investor communications, media outreach

Post-IPO Programs

- Buy-side targeting and outreach
- Sell-side targeting and outreach
- Retail investor marketing
- Peer group analysis
- Strategic counsel

CRISIS COMMUNICATIONS

FRB and MWW Group have significant background working with companies on vulnerability audits, crisis communications plan development and strategic/tactical support in the event of a crisis. We have helped companies across industries manage a wide range of crisis situations such as corporate governance issues, class action lawsuits, governmental/regulatory investigations, product recalls, natural/man-made disasters, criminal activity and civil litigation.

MERGERS & ACQUISITIONS

In mergers and acquisitions, FRB and MWW Group provide public relations and financial communications strategies to companies buying, selling or combining entities. We have a particular expertise in managing outreach to investors and employees (of both companies involved) as well as providing guidance on dealing with governmental, regulatory and community issues. Among the companies for whom we have done M&A work are Sun Microsystems, Oxford Health Plans/UnitedHealth Group, Anthem-Wellpoint, Dubai Aerospace Enterprise, Grubb & Ellis, TXU Energy and RF Microsystems.

RESTRUCTURING COMMUNICATIONS

FRB and MWW Group develop and implement complete communications programs in collaboration with management, legal and financial advisors for companies undergoing a restructuring, in and out of Chapter 11. Our experience includes representing companies such as Bethlehem Steel, Kaiser Aluminum, Foster Wheeler, Linens 'n Things, Boscov's, Montgomery Ward, Barney's, Motor Coach Industries and Williams Communications.

If you would like more information, please contact:

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